



## The Partner Alliance for Microsoft Dynamics

**FOR IMMEDIATE RELEASE**

**Contact: Kate Brennan  
Ph: 313/842.2655  
Cell: 248/561.0330**

### **PARTNER ALLIANCE PRESENTS “ALL THINGS DYNAMICS” CONFERENCE ON MICROSOFT DYNAMICS SOFTWARE**

**Detroit, Michigan August 27, 2008....** The Partner Alliance *for Microsoft Dynamics* will offer **All Things Dynamics**, a full-day conference featuring workshops on Microsoft Dynamics software solutions and hosting alternatives Thursday, September 18 from 8 a.m. – 3:30 p.m. in the Microsoft offices at 1000 Town Center, Southfield. Matt Roush, Technology Editor of The Great Lakes IT Report (GLITR) will be the keynote speaker. His topic is *Michigan’s Tech-Based Economic Development: Our State’s Hidden Good News*. For a schedule, complete listing of the workshop topics, or to register for the conference go to [www.PartnerAlliance.net](http://www.PartnerAlliance.net). For further information, call 248.596.9138.

“In these difficult economic times, business owners and executives owe it to themselves to take advantage of this rare opportunity to spend the day meeting with Microsoft Dynamics experts to learn how these powerful business tools can help them to drive their business success,” said Brian Demoe, Atrio Systems Managing Partner.

The conference includes workshops on Microsoft Dynamics SL, Microsoft Dynamics NAV, Microsoft Dynamics GP, Microsoft Dynamics CRM, Microsoft Exchange and Microsoft SharePoint and Hosting. “We’ll have something for everyone at this event,” said Tom Jablonski of Vantage Solutions. “Whether you’re an experienced Microsoft Dynamics customer or brand new to the products and concepts, we have a series of workshops designed just for you. Everyone is welcome.”

**All Things Dynamics** is sponsored by Platinum Sponsors Avalara and Scribe. Gold Sponsors are Aim Computer Solutions, Inc; Equisys Document Dynamics and Graphicolor. Go to [www.PartnerAlliance.net](http://www.PartnerAlliance.net) for further information.

#####

## **ABOUT THE PARTNER ALLIANCE *for Microsoft Dynamics***

*The Partner Alliance is a unique consortium of five Microsoft Certified Partner companies, software specialists who have pooled their resources to offer consulting services in each aspect of Microsoft Dynamics software solutions. The five Partner Alliance member organizations are Atrio Systems, BTR Associates, Custom Computer Resources, Inc., Integrated Software Systems and Vantage Business Solutions, Inc.*

**Atrio Systems** [www.atriosystems.com](http://www.atriosystems.com) has a CRM Specialization with a focus on sales and marketing. Their sales and marketing expertise, as well as the technical knowledge of their on-staff software developers, allows them to successfully help companies improve the maturity level of their sales processes.

**BTR Associates** [www.BTRassociates.com](http://www.BTRassociates.com) provides hosted Microsoft Exchange, Microsoft SharePoint, and Microsoft Dynamics. BTR also provides Web site design, SEO service, and hosting services; software as a service; and managed services for IT infrastructure.

**Custom Computer Resources, Inc. (CCR)** [www.ccrmich.com](http://www.ccrmich.com) specializes in the marketing and servicing of Microsoft Dynamics™ SL edition, Enterprise Resource and Planning software. They are certified in the entire SL product line and SQL Server. Their in-house capabilities allow them to interface with pre-existing systems when necessary.

**Integrated Software Systems (ISSI)** [www.integratedsoftwaresys.com](http://www.integratedsoftwaresys.com) specializes in offering Microsoft Dynamics NAV (formerly Microsoft Navision), helping companies to integrate financial, manufacturing, distribution, customer relationship management and e-commerce data. With more than 400 installed bases, they are experienced in offering solutions which complement in-house expertise.

**Vantage Business Solutions, Inc** [www.vantagesolution.com](http://www.vantagesolution.com) is a specialist in Microsoft Dynamics GP, providing software and consulting services in the areas of accounting and finance, retail management systems, project accounting, human resources, manufacturing and supply chain management.