

Room	Executive Briefing Center	Tech Briefing Center	MPR1	MPR2	MPR3
8:00-8:45 AM	Breakfast and Orientation (001)				
9:00-9:45 AM	(BTR) Microsoft Exchange and SharePoint Services as a Hosted Solution (002)	(SL) Microsoft Dynamics SL Project Session (003)	Selecting the Right ERP Package (004)	(CRM) Overview and What's new in Microsoft Dynamics CRM 4.0 (005)	Exhibits Open
10:00-10:45 AM	SQL Reporting Services (006)	(GP) Microsoft Dynamics GP Overview Session (007)	(NAV) Microsoft Dynamics NAV Overview Session (008)	(CRM) Managing Your Business with CRM Reports and Workflow (009)	Exhibits Open
11:00-11:45 AM	Matt Roush - GLITR (010)				
12:00-1:00 PM	Lunch and Speaker (011)				
1:00-1:45 PM	Avalara (012)	(SL) Microsoft Dynamics SL Overview Session (013)	Dashboards and Document Management using SharePoint (014)	(BTR) Microsoft Dynamics and Desktop Hosting (015)	Exhibits Open
2:00-2:45 PM	(Scribe) The Value of Data Integration in promoting User Adoption (016)	(GP) Microsoft Dynamics GP Distribution Session (017)	(NAV) NAV 5.0 Enhancements and a Sneak Peek at Microsoft Dynamics NAV 2009 (018)	(BTR) External Hosting versus Internal Deployment -- Selecting a Hosting Provider (019)	Exhibits Open
3:00-3:30 PM	Wrap-up & Drawing (018)				

Time	Session Number	Session Title and Description	Room
8:00 - 8:45 AM	01	Breakfast and Orientation	MPR1/MPR2
9:00 - 9:45 AM	02	(BTR) Microsoft Exchange and SharePoint Services as a Hosted Solution <i>In this session you will be exposed to A Better Outlook(sm) as a Hosted solution for Microsoft Exchange and SharePoint Services. We will discuss features and capabilities (including mobile access), pricing, benefits over internally deployed solutions, and migration paths.</i>	Executive Briefing Center
	03	(SL) The Microsoft Dynamics SL Difference <i>Microsoft Dynamics SL business applications provide software that is familiar to people, and that works with companies existing systems, fuels productivity, and facilitates confident business decision making.</i> <i>Microsoft Dynamics SL delivers rich industry relevant functionality that is highly adaptable to changing business conditions while delivering low cost of ownership. It offers a line of integrated adaptable business management solutions that include reporting and analysis, financial management, payroll, project management and project accounting, distribution management, field service, and comprehensive customization tools.</i> <i>Microsoft Dynamics SL offers standard product applications for many industries, including Professional services, Management Consulting, Architectural and engineering firms, General and specialty contractors, Homebuilders, Distributors, Non-Profit organizations, Healthcare and social service organizations, Companies that want to track costs and bill for work order-based operations and many more.</i>	Technical Briefing Center
	04	Selecting the Right ERP Package <i>In this session you will learn why most application software selection projects fail to meet stated project objectives. Why the implementation projects which follow are not completed on-time, exceed budget and do not deliver desired objectives. We will review a selection methodology which is effective, efficient and scalable to so as not to overtax the resources of a small or medium size business.</i>	MPR1
	05	(CRM) Overview and What's new in Microsoft Dynamics CRM 4.0 <i>From this session attendees will learn why companies are using CRM and whether CRM is right for their business. The speaker will demonstrate exciting new features added to Microsoft Dynamics CRM 4.0 and how they enhance the capabilities of Microsoft Dynamics CRM. During this session, the presenter will demonstrate how CRM 4.0 is used to make of sales, marketing, and service professionals, as well as, management, more effective.</i>	MPR2
		Exhibits Open	MPR3

Time	Session Number	Session Title and Description	Room
10:00 - 10:45 AM	06	SQL Reporting Services	Executive Briefing Center
	07	(GP) Microsoft Dynamics GP Overview Session <i>Microsoft Dynamics GP is a richly featured business management solution that allows you to use familiar, powerful software to operate and grow your business. In this session, we will provide an overview of the Dynamics GP software showcasing its familiar interface designed to resemble Microsoft Outlook, software your people use everyday. Because of this familiarity, your employees are able to function in their new system quickly.</i> <i>This session will also demonstrate Microsoft Dynamics GP seamless integration with other Microsoft products such as Word and Excel. We will walk you through how you can easily capture data and use it to help make important business faster and with confidence.</i>	Technical Briefing Center
	08	(NAV) Microsoft Dynamics NAV Overview Session <i>If you are searching for a better way to manage your business, this is a great opportunity to see why Microsoft Dynamics NAV is used by over a million users installed in over 65,000 companies worldwide. The presentation will touch on unprecedented drill-down and around capability, navigation, business alerts, integrated customer relationship management, sales and inventory control.</i>	MPR1
11:00 - 11:45 AM	09	(CRM) Managing Your Business with CRM Reports and Workflow <i>Microsoft Dynamics CRM offers a wide array of reporting capabilities. Effective use of the reporting tools permits sales and marketing professionals and managers alike to better manage their time and their business. In this session attendees will learn about the various methods used to summarize business and take the best appropriate next steps. In addition, learn how other companies are using workflow to automate sales, marketing and service processes.</i>	MPR2
		Exhibits Open	MPR3
11:00 - 11:45 AM	10	KEYNOTE SPEAKER — Matt Roush, Technology Editor - Great lakes IT Report <i>Michigan's tech-based economic development: Our state's hidden good news...</i>	MPR1/MPR2
12:00 - 1:00 PM	11	Lunch and Speaker <i>Tom Higgenbotham, a Microsoft Technical Specialist, will speak about Microsoft Dynamics future directions, strategy and roadmap.</i>	MPR1/MPR2

Time	Session Number	Session Title and Description	Room
1:00 - 1:45 PM	12	<p>Avalara</p> <p><i>In this session learn about AvaTax - a simple, secure service that seamlessly integrates with Microsoft Dynamics, and delivers 100% compliance for the ever-changing statutory requirements of sales and use tax.</i></p> <p><i>Avalara® AvaTax is a complete end-to-end sales tax management solution for Microsoft Dynamics. AvaTax integrates seamlessly with GP, NAV and AX to provide a simple, affordable way to manage sales tax compliance – from automatically updated rates, to on-the-fly tax calculations, to form filing and remittance.</i></p> <p><i>Sales tax is a fact of life for most companies. It is required by law and – by its very nature – doesn't add to revenue or reduce expenses. Any effort spent on it translates into a drag on resources, lower efficiency and less money. Traditional, manual efforts are error-prone at best, and will limit but not protect from audit penalties. AvaTax can help you achieve compliance, reduce audit exposure and save both time & money.</i></p>	Executive Briefing Center
	13	<p>(SL) Microsoft Dynamics SL Overview Session</p> <p><i>In this session we will provide an overview of Microsoft Dynamics SL business application system. Designed for forward-thinking organizations, Microsoft Dynamics SL is an integrated, adaptable business management solution that works like and with familiar Microsoft software to...</i></p> <ul style="list-style-type: none"> • <i>Help automate routine business transactions</i> • <i>Empower people to work more effectively together to fuel business productivity</i> • <i>Provide managers insights to help monitor and grow their company through confident decision making</i> 	Technical Briefing Center
	14	<p>Dashboards and Document Management using SharePoint</p> <p><i>In this session attendees will learn about using SharePoint for managing documents, as well as automating processes, dashboards and business portals used to run your business. This powerful Web-based tool can be used as your company intranet and integrate with you other business applications such as Dynamics GP, SL, NAV and CRM.</i></p>	MPR1
	15	<p>(BTR) Using Application Hosting to deliver your Microsoft Dynamics application</p> <p><i>In this session you will learn about Application Hosting. Application Hosting efficiently centralizes and secures your data using technology based on Citrix Presentation Server to deliver simple, secure and cost-effective access to your line-of-business applications – giving your employees easy access to your company's information from any location.</i></p>	MPR2
		Exhibits Open	MPR3

Time	Session Number	Session Title and Description	Room
2:00 - 2:45 PM	16	<p>(Scribe) The Value of Data Integration in promoting User Adoption</p> <p><i>What distinguishes the successful integration projects from those that have not delivered? Interestingly enough, the answer to this question is not complicated and is the inspiration for the CRM integration success model that we'll present in this session. We will also teach you how to avoid the most common mistake made during integration projects: trying to do too much.</i></p>	Executive Briefing Center
	17	<p>(GP) Microsoft Dynamics GP Distribution Session</p> <p><i>Microsoft Dynamics GP is a richly featured business management solution that allows you to use familiar, powerful software to operate and grow your business. In this session, we will walk through the supply chain solution covering inventory, purchasing and sales orders processing.</i></p> <p><i>You will discover how easy it is to navigate through the system and keep important information in front of you while drilling down to more details within other modules.</i></p> <p><i>By leveraging our Business Portal feature, your sales team can have easy access to your customer information as well as order history.</i></p> <p><i>Attend this session and come see how easy it is to purchase, track and sell your products utilizing Microsoft Dynamics GP.</i></p>	Technical Briefing Center
	18	<p>(NAV) NAV 5.0 Enhancements and a Sneak Peek at Microsoft Dynamics NAV 2009</p> <p><i>Join us for an introduction to NAV 5.0 enhancements in the areas of MS Office Interoperability, Document Linking, Kitting and more.</i></p> <p><i>Also see an in-depth video presented by Darren Laybourn (General Manager for Dynamics NAV development) showing NAV 6.0 (renamed to NAV 2009). Darren will narrate the demonstration of "The Role Center", "List Places", "Task Pages", Personalization, Web Services, the Share Point Client, entering an order, and an exciting future view of this products direction. This is the most exciting release in NAV's history. It represents Microsoft's vision of how future business computing will be. Don't miss it!</i></p>	MPR1
3:00 - 3:30 PM	19	<p>(BTR) External Hosting versus Internal Deployment — Selecting a Hosting Provider</p> <p><i>In this session you will learn why Small and Medium size businesses should consider External Hosting versus internal deployment of their Microsoft Dynamics, Exchange, and SharePoint solutions. We will explore the risks and advantages, licensing considerations, and financial impacts associated with each alternative. We will also discuss how to select a hosting partner.</i></p> <p>Exhibits Open</p>	MPR2
	20	Wrap-up & Drawing	MPR3
			MPR1/MPR2